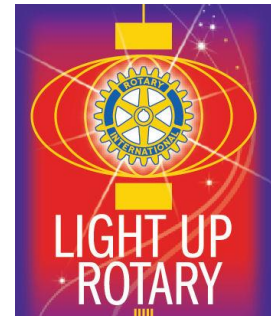


# Rotary Club of Penn Yan

Club 4804 – District 7120  
PO Box 512, Penn Yan, NY 14527

Facebook: [www.facebook.com/pyrotary](http://www.facebook.com/pyrotary)  
Website: <http://py-rotary.weebly.com/>

*Please Join Us! Tuesdays at Noon – Top of the Lake – 301 Lake Street, Penn Yan*



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## OFFICERS

**Stacy Wyant &  
Sue Andersen**  
*Co-Presidents*

**Bob Shrader**  
*President Elect*

**Tom May**  
*Vice President*

**Chris Bergman**  
*Secretary*

**Tom May**  
*Treasurer*

**Diane Krans**  
*Immediate Past  
President*

## DIRECTORS

**Pam Donnellis  
Sandi Perl  
Teresa Vivier  
Stu Porter  
Rob Schwarting**



## PY Academy's Rotary Student of the Month



The Student of the Month (December) is **Joe Loveland**, member of the 11<sup>th</sup> grade. He was accompanied by his mother **Amy** and father **Bill**. He was nominated by **Steve Bloom**, who knew Joe when they were both at the middle school and now when Mr. Bloom has Joe in his 11<sup>th</sup> year Social Issues course.

Joe has distinguished himself as a quiet, not outspoken leader. In academic matters Joe distinguishes himself in History and Civics. He has the potential to be a history teacher and is looking at attending SUNY Geneseo in secondary education. Joe is willing to stretch himself. For example, he was part of the Debate Club and decided with Mr. Bloom to leave his comfort zone and to compete with other Academy students as a team in the regional debate competitions. With two weeks preparation, Joe entered the fray. He debated well, but was eliminated by the eventual overall winner of the competition. His willingness to take risks such as these, and his willingness to be a role model for academic effort has earned him distinction. In his remarks he expressed appreciation for the Christmas present of our Longs Cards and Books gift card: "I'd just asked mom for a gift card to the bookstore. Thank you very much. You've taken her off the hook."

## Club Gears up for Celebrate Rotary and Auction

**Carol W.** introduced the four team leaders (see below) for the 2015 Rotary Action and announced the team's idea for a kick-off party during Celebrate Service – Celebrate Yates weekend. According to the wishes of Rotary International President **Gary C.K. Huang**, the club will hold a recognition day on Saturday April 11<sup>th</sup>. The event is our opportunity to thank the many donors and sponsors of the current and past Rotary Auctions. Also invited to the event will be the many programs and organizations that have partnered with the club in service or have benefit from our grants or support. The family of Rotary Clubs...the Penn Yan Rotary, the Interact Club, the Keuka College Rotaract Club...will be presented during a reception at the Pinwheel Market – Milly's Pantry. One idea is to cover the walls and tables with pictures of past projects and have the various club members stationed near by to talk about their programs. One of the major themes of the party will be "LET THE BIDDING BEGIN." (continued next page)

The online bidding will be opened for 2015, and individuals at the party will be shown how to register to bid. Donors and past grant recipients will be shown how to share the bidding information with their friends and families as a means to enlarge the audience for our fundraiser. Tom H remarked: "We should be able to meet our goal of \$20,000 easily. We can think nationally now, not just as far as WFLR's signal reaches. "We could be auctioning some glass art from Corning to some buyer in California." Rob S asked that anyone with connections to regional destinations, such the Watkins Glen Race Track, the schooners in Watkins Glen, SU Athletics, the skiing center at Bristol Mountain, Song Mountain or White Face to contact Tom H or Stacy W on the Solicitations Team.

This year, Carol pointed out that we are looking to sell many more of the \$200+ items, such as bundled B&B nights with limo service to a bunch of wineries. Small items from local merchants are likely to be bundled as well in to garage, spa or beauty baskets.

Also, this year, the club will set the goal to do ALL of our FUNDRAISING with just the Auction. And, since we are going out just once, we will open the Auction to sponsorships. Some businesses don't have a product or a service to give, such as the local manufacturers or some of the professional offices, and they could just as easily be asked to be a general sponsor of our several charities and programs.

## Auction Teams

The SOLICITATIONS TEAM, headed by master asker Tom Hunt and assisted by super seller Stacy Wyant, has the responsibility of making sure no donor or sponsor escapes our interest. They will support a team of coordinators and helpers, whose job is to help every club member feel comfortable with and be good at telling their potential donor about the good works and projects of Rotary and getting them to donate a good or service or become a sponsor. If you work with them, there will be wine at every team meeting....of course.

The PROMOTIONS AND MEDIA RELATIONS TEAM, with co-chairs Dyke Smith and Sarah Crevelling, will be responsible for getting the word out, promoting the Bidding 4 Good (B4G) connection, helping club members and friends use social media to spread the word even further, writing PR pieces, flooding the Internet, etc. With the Production Team, this team will help organize the presentations, PR

and themes of the Kick-Off Party on April 11<sup>th</sup>. Sarah says that if you work on this team, you can wear anything you want to team meetings, even pajamas.

The DATA ENTRY AND TRACKING TEAM is going to be busy loading data onto the B4G site, taking pictures of items; and with help from the divine, keeping track of items and bids. The chief of dotting the 'i' and crossing the 't' is Tom May. Ideally, this team will be assisted by the Rotaract Club members (who work long hours for a home cooked meal). Tom says that he will attend meetings at anyone's home and: "what can I say.....I love to laugh."

The PRODUCTION TEAM is all about the Auction day itself. Leaders John Socha and Bob Shrader plan to keep their team in stitches....a laugh a minute....as they set up the auction site, line up our on-air personalities, outline scripts about Rotary, prune and produce the necessary ads, buy donuts and coffee and in general make for a lively and engaging radio show. With the Promotions and Media team, they will help the Club plan and host the Kick-Off Party.

Sue A. was enthusiastic about the plans and teams. She encouraged every member to get on one of the teams. Carol W. asked members to indicate their prioritized preferences (1, 2, 3 ranking) for duties on three of the four committees. She and the team leaders will balance the assignments according to every one's preferences. She will contact members who were absent and get them on board.

## NEWS AND NOTES:

**Paul Harris Holiday Celebration - LAST CALL!!!**  
Our Holiday Celebration is December 19<sup>th</sup> at Carl & Kerri Schwartz's home at 2926 Coates Road (directions below) and will begin at 5:30 pm and last until around 8:00 pm.

Get in the car and show up! Plan to bring hors d'oeuvre or a dessert item to serve 10-12 people, or a bottle of wine. The main objective is to enjoy some holiday socializing with club members and their spouses. Festivities and fun will include some singing and the Kindle Fire Tablet drawing.

In order to raise funds for Paul Harris Awards (\$1,000 each), we will display the new Foundation Angel Tree to which members can attach their contributions to the Rotary Foundation. Also, it will be available at the 23<sup>rd</sup> Club Meeting. We are looking for personal checks made out to "The Rotary Foundation" and/or completed membership forms to

the District 7120 Rotary Foundation Sustaining Member Society

### Directions to the Holiday Party at the Schwartz's

From Penn Yan, route 54A south to Williams Hill Road; Turn right onto Williams Hill, then at top of hill turn left on Coates Road. Schwartz's house is on the right at 2926 Coates Road. Large Victorian country home, drive rises from the road on the left side of house.

**Don O** and **Larry L** are looking forward to the song fest at the Holiday Party. Larry has a new instrument to show and hopefully help us sing on key.

**Warren K** was the proud parent with his son Nick in Joseph's Amazing Technicolor Dream Coat production, and the other son home from Alfred with a 3.54 in Freshman Engineering courses.

**David** and **Amy** are looking forward to hosting the January 11<sup>th</sup> 3:00 PM Rotary Wine Tasting at Rooster Hill Winery. The visiting District Governors Elect (DGEs) from 23 foreign districts will also be attending. Following the tasting is a reception at **Rob** and **Carol's** house on the lake, 280 East Lake Road.



**Leon F.** is ecstatic! All of the commitments have been made and signatures duly executed. His Water and Sanitation project in the Democratic Republic of the Congo is a go! He stood to thank our club, the Corning Club, three other clubs from our district, 4 Districts in Turkey and 3 in India for their support of this important project. His foundation also put up \$15,000 to meet the required 70K. He will be leaving for the Congo after the Holidays and staying for about

8 months. He promises to update the clubs every few weeks, and if a Rotarian would like to come to the village and work, they should write (email) ahead and plan for an ideal work time.

**Larry L.** reports that his new instrument (?) is capable of not 200 but over 400 instrument sounds. He says he has mastered 6 or so, and will help us as we sing at the Holiday Gathering at the **Schwartz's** home.

**Interact** will host a post-holiday can drive. Bag your party returnable cans and bottles and bring them to one of the first two January meetings, or to Lyons National Bank (**Sue A.**) or to Two Can Dan's, where you ask for the amount to be credited to the **Interact** Club.

It was an amazing **50/50 pot** with \$18 going to the winner. Of course it was **John S.** But, since he had to leave early for a 1 PM meeting and was not present to claim his prize, the cash was clipped under an angel on the Foundation Giving Tree. Thanks John....a great deal of applause for his generosity.

**Sue A** presented the Angel Tree with special mention to **Morgan A.** for her artistry in creating the angel clips. Each is unique and warrants special notice. Really, they are very special and invite our generosity as we fill the tree with donations. Thanks to **Morgan!**

\* \* \* \*

## FELLOWSHIP OVER LUNCH:

Fabulous! Roast Beef meal for lunch. There were four large full tables with guests, and a head table. There was a lot of holiday cheer and good natured laughing around the room. Many gave Happy Dollars because of the festive spirits. We have already begun to miss our Snow Birds and some club duties were shifted. Safe trips to everyone!

## JOIN IN A PROJECT:

If you know of a **community project, not a Rotary one** that might be of interest to service-minded Rotarians, please share the information. Many of us want to help when we can and sometimes are unaware of the community projects involving fellow Rotarians. Many of these community projects also make great luncheon programs. Contact Jackie S. if you know of a good cause that needs more attention.

## OUR NEXT MEETING:

We will meet, next Tuesday, December 23<sup>rd</sup>, at the regular time and place. The program will be casual. President Stacy plans to hold "A Year in Review"

## PRESIDENT'S MESSAGE:

President **Stacy** did not ring the bell at noon and reminded us all that we are a family of friends for which there is no end...our meetings continue through the holiday season in love and fellowship.

## UPCOMING PROGRAMS/EVENTS:

- 12/19 Our Holiday Party at the Schwartz's
- 12/23 2014 in review-last day for the Foundation Angel Tree
- 12/30 No formal meeting
- 1/11 Visiting Governors' Receptions:  
Rooster Hill Winery (3:00 PM)  
Schwartings' Home for dinner (4:30 PM)  
Spouses and children welcomed
- 1/13 Board Meeting (8:00 AM)  
Club Assembly (noon), presentation by visiting DGEs, and presentation of the 2015 Conference
- 1/27 (tentative) New Member Induction

### Birthdays in December:

- **Sandi Perl** 12/2
- **John Socha** 12/2
- **Stacy Wyant** 12/20
- **Stu Porter** 12/30

## A-B-Cs OF ROTARY:

Rotary International has identified specific causes to target to maximize our local and global impact. At the same time, we understand that each community has its own unique needs and concerns. Through [global grants](#) and other resources, we help clubs focus their service efforts in these 6 areas. (Hot links are in blue)

**Promoting peace** - Today, 42 million people are displaced by armed conflict or persecution. Through our partnerships with several leading universities, Rotary Peace Fellows develop the skills to strengthen peace efforts, train local leaders to prevent and mediate conflict, and support long-term peace

building in areas affected by conflict. We provide up to 100 peace fellowships per year at Rotary Peace Centers.

[Learn how Rotary projects address the structural causes of conflict](#)

**Fighting disease** - More than 100 million people are pushed into poverty each year because of medical costs. We aim to improve and expand access to low-cost and free health care in underdeveloped areas. Our members educate and mobilize communities to help prevent the spread of major diseases such as polio, HIV/AIDS, and malaria. Many of our projects ensure that medical training facilities are located where the workforce lives.

[See how Rotary projects provide low-cost health care](#)

**Providing clean water** - More than 2.5 billion people lack access to adequate sanitation facilities. At least 3,000 children die each day from diarrheal diseases caused by unsafe water. Our projects give communities the ability to develop and maintain sustainable water and sanitation systems and support studies related to water and sanitation.

[See how Rotary is building sustainable clean water and sanitation facilities](#)

**Saving mothers and children** - At least 7 million children, under the age of five, die each year due to malnutrition, poor health care, and inadequate sanitation. To help reduce this rate, we provide immunizations and antibiotics to babies, improve access to essential medical services, and support trained health care providers for mothers and their children. Our projects ensure sustainability by empowering the local community to take ownership of health care training programs.

[Watch how Rotary helps bring health care to mothers and newborns in rural Haiti](#)

**Supporting education** - Sixty-seven million children worldwide have no access to education and more than 775 million people over the age of 15 are illiterate. Our goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy.

Watch how a Rotary grant helps bring tablet technology to students in Fiji

**Growing local economies** - Nearly 1.4 billion employed people live on less than \$1.25 a day. We carry out service projects that enhance economic and community development and develop opportunities for decent and productive work for young and old. We also help strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.

See how Rotary helps workers achieve better wages and working conditions

## LOOKING FOR A WAY TO SERVE IN ROTARY.....

Sunday January 11<sup>th</sup>, our club will host a visiting **District Governor Elect reception** at Rooster Hill Winery, thanks to Dave and Amy Hoffman, and then a buffet dinner at Rob and Carol's home at 280 Route 54, E. Lake Rd. Start at the winery about 3PM and at Rob and Carols about 4:30 PM. **Light buffet dishes by club members are solicited.** There will be other small details like putting up a sign, directing some parking and helping set up the buffet table at the reception. **Be sure to invite potential members to attend as well.** These two events are a great showcase of Rotary's International dimension. If you have a child or grandchild that might be curious about the rest of the world, they are more than welcome at the reception.

## VISITATION OPPORTUNITIES:

**Do you want some variety in your life?** Well, then visit a neighboring club. It is fun. Let others know when you plan on going, and you might be surprised by how many might join you.

- **Canandaigua** – Meets Thursday 12:15 at the NYS Wine and Culinary Center. Awesome venue! **John Socha** finds the meeting place most agreeable.
- **Dundee** – Meets Wednesday noon at the Youth Center on Main Street. Great Buffet!
- **Geneva** – Meets Wednesday 12:05 at the Belhurst Castle, Route 14. A larger club.

## MISSED A MEETING?

Club members are encouraged to make up for missed meetings whenever possible. One can make up by:

- Visiting neighboring clubs or attending a club while on vacation.
- Log in on District 7150's Internet Club [www.rotaryclubNY1.com](http://www.rotaryclubNY1.com)
- Attend Interact or Rotaract meetings
- Work on a club or district committee
- Attend a district function
- When you have made up a meeting, please be sure to notify Chris Bergman for proper credit. [hatzcb@yahoo.com](mailto:hatzcb@yahoo.com)

*Do you have an item that you would like included in the weekly bulletin? Need to have something revised or correct an error? Please email Rob Schwarting at [rob.schwarting.280@gmail.com](mailto:rob.schwarting.280@gmail.com) or Diane Krans at [dgkrans@yahoo.com](mailto:dgkrans@yahoo.com).*