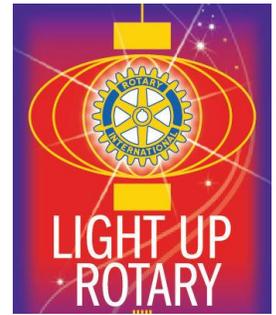


SPOKES
FROM THE
ROTARY CLUB
OF PENN YAN
Box 512, PENN YAN, NY 14527



Facebook: www.facebook.com/pyrotary Website: <http://py-rotary.weebly.com/>
Please Join Us! Tuesdays at Noon – Top of the Lake – 301 Lake Street, Penn Yan

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OFFICERS

Stacy Wyant,
John Socha &
Sue Andersen
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Chris Bergman
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Tom May
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Teresa Vivier
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Rob Schwarting

District 7120 website:
<http://portal.clubrunner.ca/50098>

Rotary International:
<https://www.rotary.org/en>



What has Rotary International Done Lately?



From literacy reading programs in Mexico, to polio eradication Immunization Days in India and to liberating Guatemalan women and children from the five hour a day chore of fetching water, Rotary is fulfilling its mission to serve others, promote integrity and advance world understanding, goodwill and peace through its fellowship of business, professional and community leaders. The Rotary Foundation supports our mission through projects that improve health, support education and alleviate poverty.

As of July 1st last year, there were 1,207,102 Rotarians, in 34,823 clubs worldwide. In global grants we spent: \$14.2M on disease prevention and treatment; \$11.2M on water and sanitation; \$7.8M on economic development; \$6.5M on basic literacy; \$5.1M on maternal and child health; and \$2.5M on peace and conflict prevention/resolution. There was another \$23.5M on District Grants like the ones we get most years. We have an awesome Rotaract Club; and just like ours,

Rotaractors in the nations of Kenya, Uganda, Rwanda and Tanzania created something new.....a collaborative effort called REACT (Rotaract East Africa Impact). Last year 100 Rotaractors from clubs in these countries travelled to the Burundian city of Buterere to teach residents how to purify water and wash hands effectively. They distributed new water cans, bars of soap and educational fliers. They were assisted by the Rotary Club of Kisumu, Kenya, UNICEF, the Red Cross, Merck, and Alchem. (RI Annual Report '13-'14)

News and Notes

Happy Birthday! Our Penn Yan Rotary Club is 83 years old this month. Pretty spry for something that old, wouldn't you say? The old adage for humans is to stay active and have a compelling life purpose if you want to stay young. Do you think it is true for an organization as well? Thanks to everyone for being active....it keeps the club alive.

The Keuka Lake Wine Trail wine tour this weekend that **Dave** had mentioned last week was a lifesaver for **Larry**. He bought two tickets and took his beloved Diane out for two splendid days of wine and tapas pairings. It seems it was Diane's birthday the day before, and well.....

Dave Hoffman stood and gave 40 green ones to the foundation as promised. And, did he say: "Glad to help Larry out of a tight spot."?

John is curious about the anticipated fall arrival of a young Finnish exchange student. Perhaps there is a connection to John's longtime Finnish second family.

Dave Graham goes under the knife, Highland Hospital in Rochester, Wednesday 3/25 for his hip surgery. **Tina** will be out of commission on Friday 3/27. Wish them speedy recovery.

Carol has organized a small crew to work 4/12 for Celebrate Service – Celebrate Yates, a Keuka College day of service program.

Bob Scharf brought in an "Officers Night" program from 10 years ago. **Stacy** was president, **Sue** was president elect, **Dean** was the bulletin editor, vice president was **Mary Ellen**, **Bob Heggie** was secretary and **Whit Yonge** was treasurer. Other names missing today are: **Carol Bodine**, **Bob Nielsen**, **Donna Moyer**, **John Tusch**, and **Doug Passage**. There certainly have been a few changes in these 10 years.

Keuka College Rotaract will be hosting a Chicken Bar-B-Que at Lyons National Bank parking lot, from 10AM to 3PM on April 11th. Stop and get lunch.

More barbequed chicken can be found at the Milo Center Methodist Church on the 11th. **Sue** has tickets.

Chris B. reports that **Ed Balsley** checked in. His knee replacement surgery went well and he is recovering. He is looking forward to a visit here this summer.

Highway pick up? Think May when snow is gone!

The Penn Yan Public Library will be selling paver bricks to raise funds for their outside reading area. They are going for \$100 for organizations and \$50 for individual friends of the library.

Barb Elias says: "Don't forget...once the trees are bagged, Rotarians are needed to deliver the trees to 2nd graders in our several schools." **Bob Scharf** says it is great fun, but it could be dangerous..."Be careful about asking if a 2nd grader has a question. Fifty hands will go up."

Gail Yonge sent a note telling us how happy we made **Whit** with his honorary membership. They are coming back to the lake and we should look for his smile....once it warms up.

From Facebook, **Suzanne Bouchet** remarked about how impressed and proud she was to have attended a Rotary meeting when she was ten. Her father, **Bob** was the pharmacist at Henderson Drugs and longtime Rotarian.

Sake reports that she is on the Academy's track team and is being pushed hard....has the sore muscles to prove it. Even practices early morning on Saturdays. Coach **Terry Tess** is relentless. Also, **Sake** cooked curried rice for a dinner with the Willson extended family. Apparently it was a huge success.

Fellowship over lunch this week

Thirty showed for lunch this week for a huge soup and salad buffet. Chocolate chip cookies completed the meal. Although many showed up, we still miss seeing and chatting with the few that weren't there. The weather was warming and rain fell as we met.

Larry Lehner reminds us "It's all about image."

According to Larry, seventy-eight years ago, Rotary International adopted the traditional gold and blue gear as its official emblem. Last year, the traditional was replaced with a one color emblem. The decision was to make the emblem a little bit bolder and more contemporary. The logo is now the simple word and gear. Larry showed how it allowed a lot of uses on apparel and in print.



Larry went on to model various pieces of apparel that had the new logo/emblem. Of particular interest to



the club was the “safety vest” with Rotary references on it. President Stacy suggests that we might use them while we host the District Assembly next year. Various persons around the room mentioned shirts and caps that were of interest, but the loudest interest was for COFFEE CUPS by the two staff from the Yates County ARC.

ABC's - March is Literacy Month

Brazil – When Rotarians in District 4420 (Sao Paulo, Brazil) learned area literacy rates had fallen to 50% from 55% in four years, they took action. Twelve clubs teamed up to launch Project READ, building 13 reading centers in hospitals, meeting places and other public facilities in poor communities.

With the help of a Rotary district grant, the project equipped each center with books and toys that encourage reading among children ages 5 to 12. A local tutor supervises each reading room and helps students.

Fiji – Kelsi Cox, a Rotary Scholar at the University of Auckland, with assistance from the Rotary Clubs of Taveuni Island, Fiji and Newmarket, New Zealand, presented 70 computer tablets to two Fijian schools. She says: “We could bring a library of books to a school, or we could bring this tablet technology that is small but holds a world of information that can take people to places far beyond the classroom.” Cox is also program coordinator for the Digital Learning Room, a project that advances technology in schools in the South Pacific.

Penn Yan – The Penn Yan Rotary Club purchased over two dozen books and donated them to various elementary school classes when a Rotarian attended

class to read to the students. Also, the club donated e-readers to the Public Library. The major event in 2014 was the club supported reading project for 7th grade students in the Middle School. The club purchased copies of “the Lost Boys of the Sudan” for every student and 5 teachers. As part of the experience, the club arranged for Sebastian, one of the Boys from the Sudan, to speak at a 7th grade assembly. Sebastian spoke about his walk to freedom, his arrival in the USA, and his gratitude for attending and graduating from school. He also spoke of his effort: Building Minds in South Sudan – a program to build schools in his birthplace village. He described going to school as a privilege and an opportunity, not a burden or chore.



Join in a project – Feel good



Interactors are doing a District 7120 Interact project and would like the help of Rotarians. They are collecting small size tooth paste,

shampoos, conditioners, soap, washcloths, combs and brushes to make toiletry bags to be given to a women’s shelter or kids in crisis (foster care). These bags will be assembled at the District Assembly on April 11th, 2015. Their goal is 100 bags. Individuals who have these items can send them to the District Assembly or contact Mary Anne Cooper, District Interact Chair at mcooper2@stny.rr.com. All help would be greatly appreciated.



What’s Happening Next

3/31 Pat Foster Director of the YMCA Camp Corey and the Day before Fishing Season Opens

Thanks to our Club Service volunteers, who are:

	<u>MARCH</u>	<u>APRIL</u>
Set up	Teresa V	Carol W
Attendance	Stephanie W	Steve M
Pledge, Song	Larry L	Tom M
Prayer	Evelyn E	Jackie S
Sergeant	Ryan H	Tom H

Rotary Day (4/11) and our two Auctions

Diane K circulated copies of a newly tabulated and alphabetized list of donors and advertisers for easy reference. Check the list and see if you know of someone we have not asked to be a sponsor, donor or advertiser. **NOW IS THE TIME TO CLOSE THE DEAL**

Carol, Dyke and Sarah met to this week review the Public Relations strategy for the upcoming Celebration Day, the On Air Auction and the two-week On Line Auction. Anyone with ideas to share with the PR team is asked to email **Dyke or Sarah** screvelling@pypl.org. In the near future, all club members will be asked (and shown how) to reach out to friends and family, asking them to pass our request for help further to their friends and family. It is for a very good cause, and our tourism oriented items need to be seen and bid on by many from outside our region on the Internet.

Tom May and the donation tracking team is meeting on Wednesday. All chairs are meeting this week as well. Yes, the club is getting busy on all levels. **Donations and Advertisements are due RIGHT NOW. Turn in to Tom M and Carol W. THANKS!!!**

Bob Shrader and **John S.** have the Production Team's ball rolling ahead, and first out of the box will be the *Rotary Day Celebration* on April 11th. Every club member is in the process of inviting their donors to the event, so we might just have a huge crowd at Milly's Pantry – Pinwheel Café, from 5-7:30. **Stacy** has started setting up the roll over phones for the On Air Auction with WFLR.

Amy and Dave of Rooster Hill will pour wines for us. **Carol** is arranging background music, and **Bob Shrader** is talking about hanging some of our banner collection. We are finalizing the details for cheese and hors d'oeuvres.

Shout out: Thanks to **Diane K.** for sending photos to me, rob.schwarting.280@gmail.com. **Bob** and **John** want to assemble a huge collage of pictures. As we get closer to the 11th, the Production Team will have to organize the several displays and plan how to attractively layout the party room.

RIGHT NOW - Day for Rotarians to return their donor's sheets, ads, sponsorships, etc. to **Tom M** and **Carol W.**

3/31 Going Hot – Target day for opening the online bidding site for viewing and everyone to send an email message to friends and relatives, asking them to pass on news about our online or on air auctions. Start posting on Facebook

4/11 Spread the word to Rotarians – Pass out cards to Rotarians at the District Assembly

4/11 ROTARY DAY CELEBRATION – Party at Milly's: Let the Bidding Begin!

4/11-4/24 Online bidding

4/25 Live WFLR Remote Auction from Milly's

We are up to \$4,000+ in donations as of Tuesday's luncheon. Since then, we've gotten much more:

Constellation Brands is giving a case of wines - \$240

GEVA is sending theater passes - \$150

Jeff Gifford at The Birkett Mills is now a sponsor - \$250

Keuka Wine Trail has come through

Your team leaders and contacts are:

Promotion: Sarah Crevelling screvelling@pypl.org

Production: Bob Shrader bob.shrader@proforma.com

Data entry: Tom M tom.may@communitybankna.com

Donations: Tom H ivesvine2@yahoo.com

Scty: Rob Schwarting rob.schwarting.280@gmail.com

Sponsorship information is as follows:

Single Platinum Sponsor: \$1500

- News article on Rotary and Platinum Sponsor's teaming up together to do good.
- Sponsor Banner with link to sponsor on auction website
- Special mention in all promotional email signatures
- On Air mention each hour PLUS 30 second ad aired 4/25
- Signage with displayed auction items at banks
- Yearlong mention in Rotary weekly newsletter district wide with hot link

Single Gold Sponsor: \$1000

- On Air interview (taped) aired am and pm at 4/25 auction
- 30 second ad on air 4/25

- Sponsor listing on Website with link to business
- Signage with displayed auction items at banks
- Yearlong mention in Rotary weekly newsletter district wide with hot link

Single Silver Sponsor: \$500

- 30 second ads on air 4/25, am and pm
- Sponsor listing on Website with link to business
- Signage with displayed auction items at banks
- Yearlong mention in Rotary weekly newsletter district wide with hot link

Multiple Bronze Sponsors: \$250

- 30 second ad on air 4/25
- Sponsor listing on website with link to business
- Yearlong mention in Rotary weekly newsletter district wide with hot link

Secretary Chris points out that you can use your make-up activity at any time. And it's not about the hours put in, but that it was a one for one exchange of activities....so long as it was about an hour or longer for a committee meeting. The Internet Club meetings last about 35-45 minutes....sometimes more and they count.

Thinking about visiting?

Do you want some variety in your life? Well, visit a neighboring club. It is fun. Let others know when you plan on going, and you might be surprised by who might join you.

- **Canandaigua** – Meets Thursday 12:15 at the NYS Wine and Culinary Center. Awesome venue, but a little pricy at \$16.
- **Dundee** – Meets Wednesday noon at the Youth Center on Main Street. Great Buffet!
- **Geneva** – Meets Wednesday 12:05 at the Belhurst Castle, Route 14. A larger club.

Doing a Make-Up Meeting?

Club members are encouraged to make up for missed meetings whenever possible. One can make up by:

- Visiting neighboring clubs or attending a club while on vacation.
- Log in on District 7150's Internet Club www.rotaryclubNY1.com
- Attend Interact or Rotaract meetings
- Work on a club or district committee
- Attend a district function
- When you have made up a meeting, please be sure to notify Chris Bergman for proper credit. hatzcb@yahoo.com