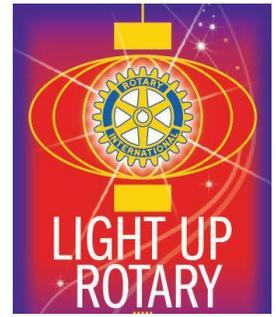


SPOKES
FROM THE
ROTARY CLUB
OF PENN YAN
BOX 512, PENN YAN, NY 14527

Facebook: www.facebook.com/pyrotary Website: <http://py-rotary.weebly.com/>
Please Join Us! Tuesdays at Noon – Top of the Lake – 301 Lake Street, Penn Yan



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Finger Lakes Tourism Alliance

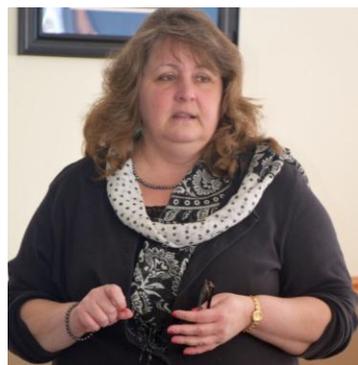
Mission: Lead economic growth and development through exemplary promotion of the Finger Lakes region as a world class tourism destination.

Vision: Be the recognized leader for destination marketing strategies and resources in the Finger Lakes region.

Our speaker today was Cynthia Kimble, President of the Finger Lakes Tourism Alliance. She is the former President of the Schuyler County Chamber of Commerce having been selected as FLTA's President in November of 2007. Cindy brings years of experience in Marketing and Financial management to FLTA. She spent nearly fourteen years at the Canandaigua Area Chamber of Commerce as Vice President, Financial Manager and Blue Cross Blue Shield Administrator. She also served as Risk management Supervisor for Paychex. She holds a B.S. degree in Business Management. John Socha, Showboat Motel is the Yates County member representative on the Board of Directors.

The FLTA covers 9,000 square miles in the Finger Lakes. The Alliance is the oldest destination marketing firm having started in 1919. Their website: fingerlakes.org had three quarter million hits last year. Cindy has been responsible for securing three grants that will benefit the region.

- Disney Institute. Frontline staff will be trained as to customer service. The first 100 to be trained will be from among those individuals facing long term unemployment.
- Wind Water and Wonders \$210,000 grant This is a collaboration of Corning Inc, Niagara Falls, Visit Rochester and FLTA
- \$370,000 to invest in recruiting partners in Northern New Jersey and Pennsylvania.





Bolenge School Project Water and Sanitation Global Grant

What a crazy wild week this was, just last Saturday I descended on the tarmac here in Mbandaka. and in one week I launched a construction business. Monday it was all meetings, first at the headquarters of the CDCC with the management followed with a meeting with the Bolenge school managers. Tuesday morning I selected my crew from candidates preselected by the school and told them to be ready for work next day. That afternoon I went to town and bought all the necessary tools and was ready for my crew to show up. I had a crew of 5 to start with, my right arm the crew supervisor and 4 laborers. They cleared the site for latrines and cisterns and started digging the latrines pits. All the while I was running to Mbandaka 9 miles away chasing materials and supplies and discovering how different things are here for example we need close to 11000 cement blocks for this project, there are small family outfit along the road that sells cement blocks but as I was investigating who could supply the quantity I needed....well there is none. One must hire a brick maker that comes to your site with his molds and produce the bricks right there for you. I got 2 brick maker crews coming Monday, they get paid by the number of cement bags they use and produce 30 blocks per bag and a good crew of 2 will produce 300 cement blocks in a day. Needless to say that all of sudden I was chasing huge quantity of cement bags, that was not the hard part as cement is a common commodity and there is competition for the business. A cement block is mostly sand and little cement. Here they use river sand and I went to the river bank where the sand is unloaded and started negotiating, I just sat in the shade and called a crew that load the truck with shovels (forget front end loaders in this part of the world) then another crew saw that there was business to be made and they started bidding each other down on prices, I just sat there and waited. Every night this week I went to bed completely depleted of energy and slept so well, More later...
Thank you Rotarians for giving me the opportunity to give back to my people.

Leon



Suzanna Slack is the Penn Yan Rotary Club Oratorical Contestant. She is a junior who is home schooled. She gave her speech before the full Interact Club at The Living Well on Sunday, February 22, 2014. She spoke within the 5 - 7 minute limit about communication and how it relates to her plans for the future and The Rotary 4 Way Test.

She will compete at the semi-final at MidLakes High School on February 26th at 6:00 p.m. The final contest is March 21st at Monroe Community College at 10:00 am.



News from Milly's Panty Weekend Backpack Program Progress- January

Volunteers and supporters of Milly's Weekend Backpack Program were pretty busy in January. We packed over 1,950 kid-friendly packs at a cost of \$5,083.

Milly's Pantry continues to reach out to those children and families who still are in need of supplemental weekend food.

We will continue to update you on our progress, and of course, thank you for supporting our Yates County children.

UPCOMING PROGRAMS/EVENTS:

- 3/3 Students of the Month for January and February
- 3/10 Board Meeting 8:00 am Lyons National Bank
- 3/10 **Suzanna Slack**, Oratorical contestant; Club Assembly
- 3/17
- 3/24 Rotary Branding – Larry L and Bob Green
- 3/31
- 4/28 **Bag trees at Schwarting's 280 East Lake Road Penn Yan at noon**
- 4/28 **Deliver trees to elementary schools 2:00 p.m.**

ROTARY DAY & AUCTIONS

- 3/24 Last day for Rotarians to return their donor's sheets, ads, sponsorships to the Solicitation Team
- 4/11 ROTARY DAY CELEBRATION – Party and Kickoff at Milly's:
Let the Bidding Begin
- 4/11th to 4/24th
Online bidding
BiddingforGood.com/PennYanRotary
- 4/25 Live WFLR Remote Auction from Milly's

Your team leaders and contacts are:

Promotion: Sarah Crevelling screvelling@pypl.org
 Production: Bob Shrader bob.shrader@proforma.com
 Data entry: Tom M tom.may@communitybankna.com
 Donations: Tom H ivesvine2@yahoo.com
 Scty: Rob Schwarting rob.schwarting.280@gmail.com



WHAT IF WE.....just had fun!

BIRTHDAYS IN MARCH:

There are no birthdays in March, but many in April

The Rotary Club of Geneseo New York Monthly invited Jeff and Diane to their club on February 23, 2015.

Bits and pieces from their monthly newsletter!

THOMAS MAY, 2015-16 OUTBOUND EXCHANGE STUDENT TRAVELING TO THAILAND. HELLO ROTARIANS, MY NAME IS THOMAS MAY. I AM CURRENTLY IN THE 10TH GRADE AT GENESEO HIGH SCHOOL AND AM LOOKING FORWARD TO THIS LONG AND EXCITING JOURNEY WITH ROTARY INTERNATIONAL. SOME OF MY HOBBIES INCLUDE PLAYING ALL DIFFERENT TYPES OF SPORTS, READING, AND THE CONTINUOUS PROCESS OF LEARNING ABOUT THAILAND AND ITS CULTURE. I AM CURRENTLY LEARNING TWO LANGUAGES BESIDES ENGLISH WHICH INCLUDE FRENCH AND THAI. MY FUTURE PLANS INCLUDE STUDYING AT CORNELL UNIVERSITY TO GAIN MY DOCTORATE IN ZOOLOGY.

TWELFTH ANNUAL
SAVE THE DATE

MONDAY
MARCH 9, 2015

A Taste of Pittsford

THE SHULTS CENTER
NAZARETH COLLEGE

The premier event/charity brought to you by the Rotary Club of Pittsford. All proceeds support our local charities.

AN ELEGANT NIGHT OUT
ENJOYING THE TASTES OF THE REGION

Wine Tasting Meet Your Friends
Fine Food Tasting for Charity

Silent Auction
Tickets Available Now!

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March is Rotary Literacy Month

Rotary Literacy Month highlights literacy and education issues around the world. Celebrated each March, it is an excellent opportunity for Rotary clubs to raise awareness about literacy, launch new literacy initiatives and projects, and recognize literacy accomplishments from the past year. Rotarians everywhere are encouraged to participate by engaging in service or activities that specifically address literacy and education issues either in their communities or abroad.

---Quote of the Month---

“Deeds preceded the written word. After service had been rendered in manifold forms, the word “Service” with all its varied meanings and implications was written in the Rotary plan.”

-----Paul Harris

**DAYLIGHT SAVINGS
TIME
BEGINS
SUNDAY MARCH 8TH**



**SPRING FORWARD
SET YOUR CLOCKS AHEAD
ONE HOUR**



The Rotaract Club of the University of North Carolina, sponsored by the Rotary Club of North Carolina, was the first Rotaract Club to receive its official charter on March 13, 1968.

District 7120 University based Rotaract Clubs are a SUNY Brockport, University of Rochester, Keuka College, Hobart-William Smith Colleges, Elmira College and SUNY Geneseo. According to the January 2014 issue of The Rotarian, worldwide there are 6,130 Rotaract Clubs with 140, 990 members as of September 30, 2013.



**ROTARY ARCHIVE
MARCH 1913
THE GREAT FLOOD**

Rotary's first cooperative disaster relief effort to assist the victims in Ohio and Indiana. The Great Flood swept across central and southern Indiana and throughout Ohio becoming the most devastating flood in the history of those states. Homes and entire neighborhoods were destroyed and almost 500 lives were lost in Ohio alone.

Rotary Clubs contributed \$25,000 to a Rotary Relief Fund for the areas affected by the flood.