

Penn Yan Rotary Club Board Meeting November 8, 2016 Minutes

Present: David Graham, Diane Krans, Sandi Perl, Stacy Wyant, Leon Fontier, Sue Andersen, Bob Smith, Carol Worth, Tom May, Sandie Minster and Patrick Tolbert. Meeting called to order by Co-President May at 8:00 a.m.

Approval of Minutes – Motion to approve the October 18, 2016 meeting minutes was made by David, second by Bob. Motion carried.

Treasurer's Report – Sue had YTD Profit and Loss report and Balance sheets printed. Diane moved the Treasurer's Report be approved, second by Leon. Motion carried.

Youth Service: Stacy said Sona qualified for NYS cross country meet in Binghamton this Saturday. One individual has come forward to work with YEX. We still need a couple others. No one seems to have received the YEX commitment form for next year. AT this point we cannot commit to take a student so we will wait and see if we are asked once the students are accepted.

Bob said Interact will have a Wine business tour on November 18th. The regular club meeting will be on November 20th. Bob knows that Kayla Andersen will attend Eastern Cities Dinner and hopefully Jane Miles and Erika Jensen. He will get the answer of who will be attending confirmed so that Tom can do the electronic registration for only those individuals certain to attend.

Club Service/Membership –The club has had a New Member application from Pam Griffith (Worth). She is the director of the YCRR. Stacy moved that Pam's application for membership be approved. Leon seconded that motion. Motion approved. The application will be announced to the full membership for two club meetings. Bob asked that someone cover the basic tenants of being a Rotarian, including The Rotary Foundation, costs, expectations and meetings. Sandi will ask Jackie to take that task on as Membership Chair.

Community Service: In the past our club has been active during Star Shine at the Community Bank. This year it was suggested to give each child visiting Santa a new book of their very own. Sarah Crevelling and Sandi along with Penn Yan Public Library will order Scholastic books by age appropriateness. In addition to the book handout Rotarians will help with balloon animals, crafts, reading and perhaps bell ringing. Tom moved that Rotary commit \$250 towards the purchase of the books as the Community Bank will spend a similar amount instead of purchasing sweet treats to hand out. Second by Diane. Motion approved. We have a Miss Penn Yan candidate to sponsor who is Brady Logan and a friend of Sandie's.

International Service: Leon would like to make a presentation today at the noon meeting explaining his invitation to the International Service chairs from other Area 7 clubs in an effort to work together toward a common goal, combining collective resources. He will create a power point and then visit each club.

The Rotary Foundation: Diane reported for Jeff that he has identified a student in the vocational field who attends Penn School of Technology in Williamsport Pennsylvania studying welding: Noah Terpolilli. He will complete an application and give Jeff a copy of his school bill and then be eligible to receive the District Simplified Grant funds: \$500 from the District matched by \$500 from the club. The check will be presented at a club meeting in late December or early January at the convenience of Noah.

Stacy noticed the great article about the Oratorical Contest in the paper.

Flights of Fancy:

- ⊗ Tom noted the Memorandum of Understanding with the Hampton Inn is not a firm commitment. They are being very generous and accommodating at this point. They are negotiating with two or three vendors for tent rental for the weekend of the event and one they will erect for the whole summer. We should know within a week or so what the cost is for the larger tent.
- ⊗ Carol said the Executive Committee met November 7th and made a lot of decisions. The Executive Committee consists of Don Oakleaf, Sandi Perl, Rob Schwarting, Bob Smith, John Socha, Carol Worth, Mike Linehan, Amy Hoffman and Dave Hoffman.
- ⊗ Publicity is being handled by Amy, Carol, Sarah and Taryn.
- ⊗ Hours for the event will be 2:00 p.m. to 7:00 p.m.
- ⊗ Sponsorship letters are ready to go out after they are signed today at Rotary. Sue noted she already has a commitment of \$2,000.
- ⊗ The website needs to have a Vendor application placed on it in pdf .
- ⊗ Ticket prices will be inclusive of taxes: \$30 on line, \$35 on site purchase. This is an increase from last year of \$3. Each ticket will allow an individual to receive 16 tickets to sample ½ ounce of wine. Sue suggested that each winery have a bowl/decorated container in which tickets can be deposited.
- ⊗ Penn Yan Rotary will sell wine by the glass as a fund raiser. This will require a separate permit which is being completed. Penn Yan Rotary will purchase cases of wine at wholesale cost with the expectation that vendors will take back what is not sold. Sue said we will only offer glasses of wine for the wineries represented at the festival.
- ⊗ Carol said last year the food tickets were confusing. This year there will be eight vendors and they will collect their own money. Food booth price will be \$250. Three food establishments will be offered first shot at having a booth: East Side Grill, the Keuka Restaurant and Silverbird.
- ⊗ Winery Booth price will be \$150 and there will be twenty four wineries represented. Three wineries are already committed verbally. David asked if with 65 wineries in and near Penn Yan how will we let them know of the event. Carol will email and approach them.
- ⊗ David asked if the Hampton Inn will be offering a deal for overnight stay with a ticket? Carol said the Hampton Inn would like to have a live event on Friday night. Andy did a similar event when he was at the Ramada Inn in Geneva and it was successful.
- ⊗ David suggested we should rent the portable toilets. Last year the cost for them was \$1500.
- ⊗ Parking is a concern. The fireman's field may allow parking there.
- ⊗ Bob asked that each hotel receive notice of this major community event. Sue noted that because the event received a grant it is important to get "heads in beds". A letter will go out to each hotel. In addition notice about the event will appear in the Chamber Link. Susan Baron of the BNB

Association could also be notified. Communication and transparency are big issues. All vendors on Main Street should be fully apprised of the event.

- ⊗ Diane suggested rather than Rotary selling spring plants perhaps a local Mennonite or two could take the task on for us.
- ⊗ Our Club needs to decide quickly what the “featured recipient of funds” raised in this event will be. Sandi will head of this group but all Rotarians will be asked for ideas. Think outside the box just don’t say I want to support this group because they do good work in the community.

Correspondence: Newsletters were received from the YC Arts Center, The Chamber Link and The Living Well.

Meeting Schedule:

- ⊗ November 22, 2016: Offsite lunch at the ARC of Yates at the new Keuka Lake School on North Avenue. They will provide lunch and each member will pay the normal \$12 which will then be donated to the ARC.
- ⊗ December 6, 2016: Bell ringing and Eastern Cities dinner...no noon meeting but we will have a Roundtable at the Top of the Lake.
- ⊗ December 14, 2016: Regular noon meeting
- ⊗ December 20, 2016: Regular noon meeting
- ⊗ December 22, 2016: Penn Yan Rotary Christmas party to benefit The Rotary Foundation at Carrie and Carl’s.
- ⊗ December 27, 2016: No noon meeting but we will have a Roundtable at the Top of the Lake

Meeting adjourned at 9:08 a.m. following a motion by Sue, second by Leon; motion carried.

Respectfully submitted
Diane G. Krans
Secretary