

Penn Yan Rotary Club Board Meeting October 18, 2016 Minutes

Present: Diane Krans, Bob Shrader, Sandi Perl, Stacy Wyant, Leon Fontier, Tom May, Sue Andersen, Bob Smith, Dave Hoffman, Carol Worth, Rob Schwarting, Patrick Tolbert, Jackie Shrader and Mary Ellen Morgan. Meeting called to order by Co-President Perl at 8:03 a.m.

Approval of Minutes – Motion to approve the September 10, 2016 meeting minutes was made by Rob, second by Stacy. Motion carried.

Treasurer's Report – Sue passed around the YTD Profit and Loss reports. The club paid the full cost for the bus trip to NYS for Sona but did not expend the monthly stipend for August and September. Diane moved the Treasurer's Report be approved, second by Bob Smith. Motion carried.

Foundation Christmas party will be at the Schwartz's again this year on Thursday evening, December 22, 2016.

Club Service -

- ⊗ Cards: Evelyn has a supply of cards and would be happy to send them out. Sue will get her a roll of stamps. Today, Diane has a card for Al Rosbrook family, Victor Farmington Rotarian active in Camp Onseyawa who passed away, Pam and Tim Donnell and Bob and Jackie Shrader
- ⊗ Membership: Jackie said she and Bob attended the membership seminar in Bath and found it to be a great program and resource.

Vocational Service –

- ⊗ Community Service Above Self recognition: Rob proposed asking employers to recommend recipient for the awards in the categories of Government, Public and Private sectors. He will have a budget ready to bring to the November Board meeting. He will propose only paying for the recipient's lunch meal as in the past we have had a large expense for family and friends. He would like to hold the event early in 2017 during the lunch hour.
- ⊗ Literacy: Rob asked Ryan to continue as Literacy chair but has not heard back from him.

Youth Service –

- ⊗ Oratorical contest information and dates are now available.
- ⊗ Stacy said Patrick has agreed to shadow him in the hopes that he may take over being Director of Youth Services. This will be our last year to host as being involved in District Youth Exchange requires a team of at least three Rotarians who have successfully completed District training and testing. There was some interest in an outbound student but now it is too late for the 2017 year.
- ⊗ Rotaract: Mary Ellen would like someone to take over in this role and had thought the Son Sonny Yang of Keuka College might do it however she has another meeting at the same time each week. The club will participate in Make a Difference Day on October 22, 2016 at Clinton Crest Manor.

They have been collecting change from students to donate to Polio Plus. They are interested in attending Eastern Cities Dinner. They meet on Thursdays from 6 to 7 p.m. in the Corning Room.

☉ Interact: Bob Smith reported Interact maintained its members and have plans for a bake sale at Miles Winery from noon to 5:00 p.m. October 23, 2016 and on November 18th they plan to have a business tour of Fox Run Winery. Bob may ask members to talk with Interact regarding the leadership portion of their job. He has arranged to have NYS police provide a program. Patrick indicated that Interact will be involved with StarShine on December 2nd and wants to ring the bell with Rotary on December 6th. Sona gave her biography this past week at Interact.

International Service – Leon reported that Jeff, Bob Shrader and himself met once already regarding the Rotary International “Open World Program” for 2017. After deciding we had adequate resources in our community to host, the deadline which was October 13th was too short to properly submit an application. His committee is initiating a project to raise awareness of needs in third world countries to members of Area 7 Clubs and perhaps Bath and Prattsburgh. This effort might result in cooperation leading to bigger grants with potential for greater impact. He was asked to make the presentation first to our club.

Community Service – Mary Ellen noted that she and Sandie Minster will visit local businesses to explain what Rotary does locally and internationally in an effort to recruit new members. Jorgen Overgaard is interested in what events the club members are interested in pursuing. He will conduct a club survey.

Dave spoke about this year’s Penn Yan Halloween party. Dave serves this year as president of the Lions Club. He explained the problem last year was the Lions ran the annual party at the Baptist Church and the Elks ran one simultaneously at the Elks Club. This year there will be a single party on Monday October 31, 2016 from 6 to 8 p.m. at the Elks Club under the direction of Cindy Rapalee. He is looking for financial support from Rotary along with manpower on Sunday October 30, 2016 at 6:30 p.m. at the Elks Club and again from 5:30 p.m. until 8:30 p.m. at the Elks Club. Sue said maybe the children could get less candy especially hard candy which they do not eat and Rotary could donate a book from our gently used supply. Jackie moved that Penn Yan Rotary donate \$100 to the Annual Halloween party, second by Diane. Motion approved.

Miss Penn Yan program has sent out the form to sponsor a young lady for this annual Star Shine event. Mary Ellen said Sandie Minster has asked for an application as she has a potential candidate. Sue moved we support a candidate this year, second by Jackie. Motion approved.

Penn Yan Elementary asked for financial support of the annual Christmas bazaar. Each child may select two gifts, one each for their mother and father and an ornament for themselves. After a discussion it was decided since in the past this has been supported with donations of items there were sufficient questions to justify holding off this month. Sue will follow up on this.

Conflict of Interest – Bob Smith asked if a Committee could be assigned to work on this before bringing it to the board. Club Service will handle this. In addition they will fill open positions which include Student of the Month and Scholarship.

Signing of Contracts, MOU's – This was an issue that was placed on the agenda after a discussion at the last month's meeting. After a discussion a motion was made by Bob Smith that Contracts/MOU's involving the Penn Yan Rotary Club shall come to the Board first for approval and then be signed by the President and in the President's absence by the Treasurer, following approval by the Penn Yan Rotary Board. Second by Mary Ellen. Motion approved.

Flights of Fancy: Amy, Dave, Tom May, Carol and Don Oakleaf met with the Hampton Inn regarding holding the Flights of Fancy at their new hotel on the patio that faces the lake. It appears they will offer the tent, lighting, toilets, linens and chairs. There will be another meeting that will include specifics related to electric need. The Hampton will already have a tent set in this location for the summer season.

General Discussion:

- ⊙ This Memorandum of Understanding with the Hampton Hotel should save Penn Yan Rotary around \$10,000.
- ⊙ Finger Lakes Tourism Alliance has given a \$7,500 grant to Flights of Fancy. This will diminish every year until it is no longer available.
- ⊙ The Yates County Chamber of Commerce will pay for 30% of the cost of advertisements, provide staff to work on PR and manage on line ticket sales.
- ⊙ Penn Yan Rotary Club will be responsible for volunteers, insurance and license to run the event. Insurance is through Rotary International and the Chamber of Commerce.
- ⊙ The Hampton says tourists want something to do as soon as they check in, thus they might like it to run more than one day.
- ⊙ Flights of Fancy want to establish a Coordination Committee for their event. Mike Linehan would be a member.
- ⊙ Carol will bring a committee signup sheet to the noon Rotary meeting (14 areas) and members can sign up.

Corporate sponsorships – Sue, Taryn and Carol worked on the distributed document. It is hoped that members of Rotary will approach supporters from our Rotary Auction. The money raised will go to the club for community events.

- ⊙ Diane asked that the letter have a better focus as to what our club does for our community. Rob said the club needs to decide on a focus. Sue said the Rotarian approaching a Sponsor should know their interests and stress a focus related to their preference.
- ⊙ Rob asked what happened to Corporate membership. Jackie said it was not suspended but it is a tool to increase club membership.

Meeting adjourned at 9:11 a.m. following a motion by Leon, second by Bob Smith; motion carried.

Diane G. Krans, Secretary