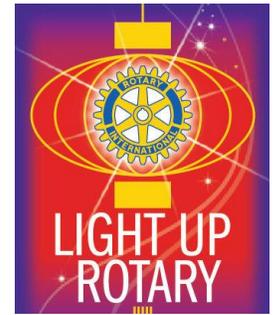


Rotary Club of Penn Yan

Club 4804 – District 7120
PO Box 512, Penn Yan, NY 14527

Facebook: www.facebook.com/pyrotary
Website: <http://py-rotary.weebly.com/>

Please Join Us! Tuesdays at Noon – Top of the Lake – 301 Lake Street, Penn Yan



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OFFICERS

**Stacy Wyant &
Sue Andersen**
Co-Presidents

Bob Shrader
President Elect

Tom May
Vice President

Chris Bergman
Secretary

Tom May
Treasurer

Diane Krans
*Immediate Past
President*

DIRECTORS

**Pam Donnellis
Sandi Perl
Teresa Vivier
Stu Porter
Rob Schwarting**



Have
a
Very Merry
Christmas &
a Happy
New Year

NEWS AND NOTES:

Paul Harris Holiday Celebration - What a great evening! Fifteen couples met for hors d'oeuvres and wine...a bit of singing...and a lot of holiday fellowship. **Carl** and **Kerri** were great hosts and **John S.** played Santa with a sack full of gifts on his back...sweets for the ladies and beverages for the boys. **Larry L.**, as promised, brought his new instrument and showed us the brass choir, a harp and other instruments as we sang Christmas Carols. **Carl** and **Kerri's** daughter **Ruby** accompanied us on the piano while **Lily** and friend mixed up a darned good artichoke dip. It was good to see many of the spouses for the first time in months. (Great libations and conversations...and your reporter, in the spirit of Christmas, promised to not repeat any of the stories he heard.)

At the party, **Tom M** presented and drew from a box full of Kindle Fire chances. **Ryan H** was the winner and Tom mentioned that the raffle netted "about" \$1,061... (I guess "about" to a banker means that it is unaudited, not approximate).

Don O. happily supervised the Angel Tree as our contributions to the Foundation began to weigh down the boughs. It looked festive with checks and bills clipped to the branches! The tree was present at the meeting on the 23rd for the last time in 2014. See below for summary of annual Foundation giving.

David and **Amy** are looking forward to hosting the January 11th 3:00 PM Rotary Wine Tasting at Rooster Hill Winery. The visiting District Governors Elect (DGEs) from 23 foreign districts will also be attending. Following the tasting is a reception at **Rob** and **Carol's** house on the lake, 280 East Lake Road.

In case you wonder, **Santa** has to use a straw to drink beer through his beard. It is quite a sight to behold. Ho-Ho-Ho!!!

Interact will host a post-holiday can drive. Bag your party returnable cans and bottles and bring them to Lyons National Bank (**Sue A.**) or to Two Can Dan's, where you ask for the refund to be credited to the **Interact** Club. If all else fails, contact Sue A and she will arrange a pickup at your home. Two Can Dan will accept cans/bottles starting now.

Inductees on January 27th:

- David Graham
- Christine Miller
- Steven Miller

- Stephanie Bates
- Stephanie Zehr

Amy Hoffman, co-owner of Rooster Hill Winery and wife to our David H. has submitted her request for membership and will be seeking club approval next month. The next class of members will be inducted in the Spring....in time for the Annual Conference in Buffalo!

* * * *

FELLOWSHIP OVER LUNCH:

Fabulous! Sliced Roast Beef, Corned Beef and Turkey and all the fixings for sandwiches covered a groaning side table. Members and guests filled three tables. There was a lot of holiday cheer and good natured banter around the room. The program of gratitude and a look back over the Rotary year was heart-warming. Guests today were:

- Sakura, our exchange student
- Robert Andrew Scharf, son of Bob S.
- Alex Andransik, Penn Yan Public Library

WHAT IF?

What if we wanted to have a "sister club" in a foreign country? Have we ever had one? What criteria would we use to select one? Would we want them to NOT speak English or be from a developing country? Should they be exactly opposite us on the globe? Should they be small in size and mostly middle class like we are? Should they share an economy like ours?

I took a chance and asked: What other Rotary Club would be in the middle of a Riesling Terroir? That causes me to look in Germany along the Rhine and along the border with France. This area is the ancestral homeland for Riesling, where the Mosel, Rheingau and Rheinhessen are the most important Riesling grape growing regions.

The Mosel produces the best wines, and is portrayed as the benchmark of quality. Mosel wines tend to be delicate, lower in alcohol, higher in acid, floral and intensely mineral. The Mittelmosel-Wittlick Club meets on the bank of the Mosel River in the heart of this territory.

Riesling is the dominant planting in the Rheingau and considered by some as the traditional home of the grape. Many wines are made in the dry style and are rich and full-bodied. The Bingen Am Rhein club meets

in a Wine Cellar/Restaurant, Fridays at 12:30. A fabulous venue for lunch, and great wine, I suppose.

The Rheinhessen is Germany's largest wine region. Wines tend to be softer, lower in acidity, fragrant and medium-bodied. Rheinhessen is home of the infamous Liebfraumilch and is mostly known for its Trocken wines. A photo of the Rotary Club of Mainz-Rheinhessen shows a club about the same as us!

The two Rotary Districts that encompass this region are 1810 and 1860.

Now, if we were to go to our opposite side of the globe, we'd end up near the Rotary Club of Port Lincoln, Australia. According to the Point Lincoln weekly newsletter, this is how they hold a routine social event for current and potential new members:

FIRSTNIGHTERS
THE "WATER DIVINER"
15TH JAN 2015
YOUTHORIA THEATRE

Set your calendar for this Rotary event. Be at the opening night in Pt Lincoln to see Russell Crowe's new "made in Australia" movie where he stars as well as directs his first film. It will be \$15 and we are asking everyone to bring another couple or two for a fun evening. Champagne before and nibbles after the movie.

JOIN IN A PROJECT:

Safe Harbors is considering a Golf Tournament with which to raise needed funds. Anyone with tournament planning experience or soliciting donors to sponsor holes, etc. is needed.

OUR NEXT MEETING:

We will meet, next Tuesday, January 6th, at the regular time and place. The program is expected to be a report from the **Chamber of Commerce** by Mike Linehan.

PRESIDENT'S MESSAGE:

President **Stacy** called on **Sue**, who shared the inspirational message that urges each of us to look

inward, fill ourselves with love and self-worth so that we might share that with everyone we meet this season...to set aside the rush and material focus of the "commercial" aspects of this special time and to focus on the "human and spiritual." Merry Christmas, Happy Hanukkah and a Joyous New Year to all.

UPCOMING PROGRAMS/EVENTS:

- 12/30** No formal meeting
- 1/3** Interact Can Drive - call Sue A or deliver to Two Can Dan.
- 1/6** Mike Linehan, Chamber of Commerce
- 1/11** Visiting Governors' Receptions:
Rooster Hill Winery (3:00 PM)
Schwartings' Home for dinner (4:30 PM)
Spouses and children welcomed
- 1/13** Board Meeting (8:00 AM)
- 1/13** Club Assembly (noon), presentation by visiting DGEs, and presentation of the 2015 Conference
- 1/27** (tentative) New Member Induction

Birthdays in December:

- **Sandi Perl** 12/2
- **John Socha** 12/2
- **Stacy Wyant** 12/20
- **Stu Porter** 12/30

A-B-Cs OF ROTARY:

For anyone in the club that considers being the Club President, or in some cases, is hesitant, he or she can count on getting a lot of assistance and training. In our district we join with two other districts and put on a fabulously informative and helpful President Elect Training Seminar (PETS)

The Bylaws of Rotary International require that the governor-nominee of each district, in cooperation with the current governor, early each year, schedule and conduct a training seminar for the incoming club presidents of the district. This two or three-day Presidents-elect Training Seminar, commonly referred to by its acronym, PETS, is a motivational leadership training session designed to prepare the future club Presidents for the office they will assume on 1 July. Among the subjects covered is implementation of the coming year's RI theme/slogan. Time is devoted to a review of district operations, planning club and district programs, and organizing other activities for

the year ahead. How to prepare a budget, goal-setting, time management and new ideas for club meetings are just some of the useful skills that club presidents-elect learn when they attend their district's PETS.

The Rotary Leadership Institute, conducted at various times around the Northeast (our closest is generally in November) also provides a great deal of background information and skills for future club officers and members that would like to serve on the board or participate heartily in one of the several Avenue of Service teams.

Club Gears up for Celebrate Rotary and Auction

Carol W. introduced the four team leaders (see below) for the 2015 Rotary Action and announced the team's idea for a kick-off party during Celebrate Service – Celebrate Yates weekend. According to the wishes of Rotary International President **Gary C.K. Huang**, the club will hold a recognition day on Saturday April 11th. The event is our opportunity to thank the many donors and sponsors of the current and past Rotary Auctions. Also invited to the event will be the many programs and organizations that have partnered with the club in service or have benefit from our grants or support. The family of Rotary Clubs...the Penn Yan Rotary, the Interact Club, the Keuka College Rotaract Club...will be presented during a reception at the Pinwheel Market – Milly's Pantry. One idea is to cover the walls and tables with pictures of past projects and have the various club members stationed near by to talk about their programs. One of the major themes of the party will be "LET THE BIDDING BEGIN." (continued next page)

The online bidding will be opened for 2015, and individuals at the party will be shown how to register to bid. Donors and past grant recipients will be shown how to share the bidding information with their friends and families as a means to enlarge the audience for our fundraiser. **Tom H** remarked: "We should be able to meet our goal of \$20,000 easily. We can think nationally now, not just as far as WFLR's signal reaches. "We could be auctioning some glass art from Corning to some buyer in California." **Rob S** asked that anyone with connections to regional destinations, such the Watkins Glen Race Track, the schooners in Watkins Glen, SU Athletics, the skiing center at Bristol Mountain, Song Mountain or White Face to contact **Tom H** or **Stacy W** on the Solicitations Team.

This year, Carol pointed out that we are looking to sell many more of the \$200+ items, such as bundled B&B nights with limo service to a bunch of wineries. Small items from local merchants are likely to be bundled as well in to garage, spa or beauty baskets.

Also, this year, the club will set the goal to do ALL of our FUNDRAISING with just the Auction. And, since we are going out just once, we will open the Auction to sponsorships. Some businesses don't have a product or a service to give, such as the local manufacturers or some of the professional offices, and they could just as easily be asked to be a general sponsor of our several charities and programs.

Auction Teams

The **SOLICITATIONS TEAM**, headed by master asker **Tom Hunt** and assisted by super seller **Stacy Wyant**, has the responsibility of making sure no donor or sponsor escapes our interest. They will support a team of coordinators and helpers, whose job is to help every club member feel comfortable with and be good at telling their potential donor about the good works and projects of Rotary and getting them to donate a good or service or become a sponsor. If you work with them, there will be wine at every team meeting....of course.

The **PROMOTIONS AND MEDIA RELATIONS TEAM**, with co-chairs **Dyke Smith** and **Sarah Crevelling**, will be responsible for getting the word out, promoting the Bidding 4 Good (B4G) connection, helping club members and friends use social media to spread the word even further, writing PR pieces, flooding the Internet, etc. With the Production Team, this team will help organize the presentations, PR and themes of the Kick-Off Party on April 11th. Sarah says that if you work on this team, you can wear anything you want to team meetings, even pajamas.

The **DATA ENTRY AND TRACKING TEAM** is going to be busy loading data onto the B4G site, taking pictures of items; and with help from the divine, keeping track of items and bids. The chief of dotting the "i" and crossing the "t" is **Tom May**. Ideally, this team will be assisted by the Rotaract Club members (who work long hours for a home cooked meal). Tom says that he will attend meetings at anyone's home and: "what can I say.....I love to laugh."

The **PRODUCTION TEAM** is all about the Auction day itself. Leaders **John Socha** and **Bob Shrader** plan to

keep their team in stitches....a laugh a minute....as they set up the auction site, line up our on-air personalities, outline scripts about Rotary, prune and produce the necessary ads, buy donuts and coffee and in general make for a lively and engaging radio show. With the Promotions and Media team, they will help the Club plan and host the Kick-Off Party.

Sue A. was enthusiastic about the plans and teams. She encouraged every member to get on one of the teams. **Carol W.** asked members to indicate their prioritized preferences (1, 2, 3 ranking) for duties on three of the four committees. She and the team leaders will balance the assignments according to every one's preferences. She will contact members who were absent and get them on board.

FOUNDATION REPORT:

Individual and club giving to the RI Foundation is always a remarkable aspect of our club. Not only do we give a larger measure of our personal time in a great number of local projects, we give generously of our treasure to the Foundation for International and District projects. 2014's fall campaign that ended at the Holiday Party was no exception.

- \$1463 was attached to the Angel Tree
- \$258 was given in the past 6 months through envelopes at the welcome desk.
- Two members enrolled as new sustaining members (pledged annual giving)
- \$600 when two members opted for a new direct giving program (automatic withdrawal from personal bank accounts)
- \$735 was given to close a small gap in the global grant for Rotary's share in Leon's water project in the Congo.
- \$1000 was donated by the Club's Directors from the annual revenues.

This amounts to slightly over \$100 per club member, and does not include any other giving by members outside of the fall campaign. Blessings and a great THANK YOU to all.

With our grants that have come from the Foundation, we have printed and distributed 300 cookbooks for Needy Families that will use foods available locally or thru donated food programs; flood relief projects in 2014; a major scholarship for a Keuka College student; and funds to expand kidCARE into Dundee.

Do you have an item that you would like included in the weekly bulletin? Need to have something

revised or correct an error? Please email Rob Schwarting at rob.schwarting.280@gmail.com

LOOKING FOR A WAY TO SERVE IN ROTARY.....

Sunday January 11th, our club will host a visiting **District Governor Elect reception** at Rooster Hill Winery, thanks to Dave and Amy Hoffman, and then a buffet dinner at Rob and Carol's home at 280 Route 54, E. Lake Rd. Start at the winery about 3PM and at Rob and Carols about 4:30 PM. **Light buffet dishes by club members are solicited.** There will be other small details like putting up a sign, directing some parking and helping set up the buffet table at the reception. **Be sure to invite potential members to attend as well.** These two events are a great showcase of Rotary's International dimension. If you have a child or grandchild that might be curious about the rest of the world, they are more than welcome at the reception.

VISITATION OPPORTUNITIES:

Do you want some variety in your life? Well, then visit a neighboring club. It is fun. Let others know when you plan on going, and you might be surprised by how many might join you.

- **Canandaigua** - Meets Thursday 12:15 at the NYS Wine and Culinary Center. Awesome venue! **John Socha** finds the meeting place most agreeable.
- **Dundee** - Meets Wednesday noon at the Youth Center on Main Street. Great Buffet!
- **Geneva** - Meets Wednesday 12:05 at the Belhurst Castle, Route 14. A larger club.

MISSED A MEETING?

Club members are encouraged to make up for missed meetings whenever possible. One can make up by:

- Visiting neighboring clubs or attending a club while on vacation.
- Log in on District 7150's Internet Club www.rotaryclubNY1.com
- Attend Interact or Rotaract meetings
- Work on a club or district committee
- Attend a district function
- When you have made up a meeting, please be sure to notify Chris Bergman for proper credit. hatzcb@yahoo.com